



Spread
your wings
for creative careers

dream  **zone**[®]
...school of creative studies



DreamZone is a creative skill development initiative of CADD Centre Training Services Private Limited, a diversified global network of creative, engineering and management skill development institutes.

DreamZone is India's premium training institute for creative and design education. Founded in 2005, DreamZone currently has 100+ centres across India collectively offering about 90+ courses.

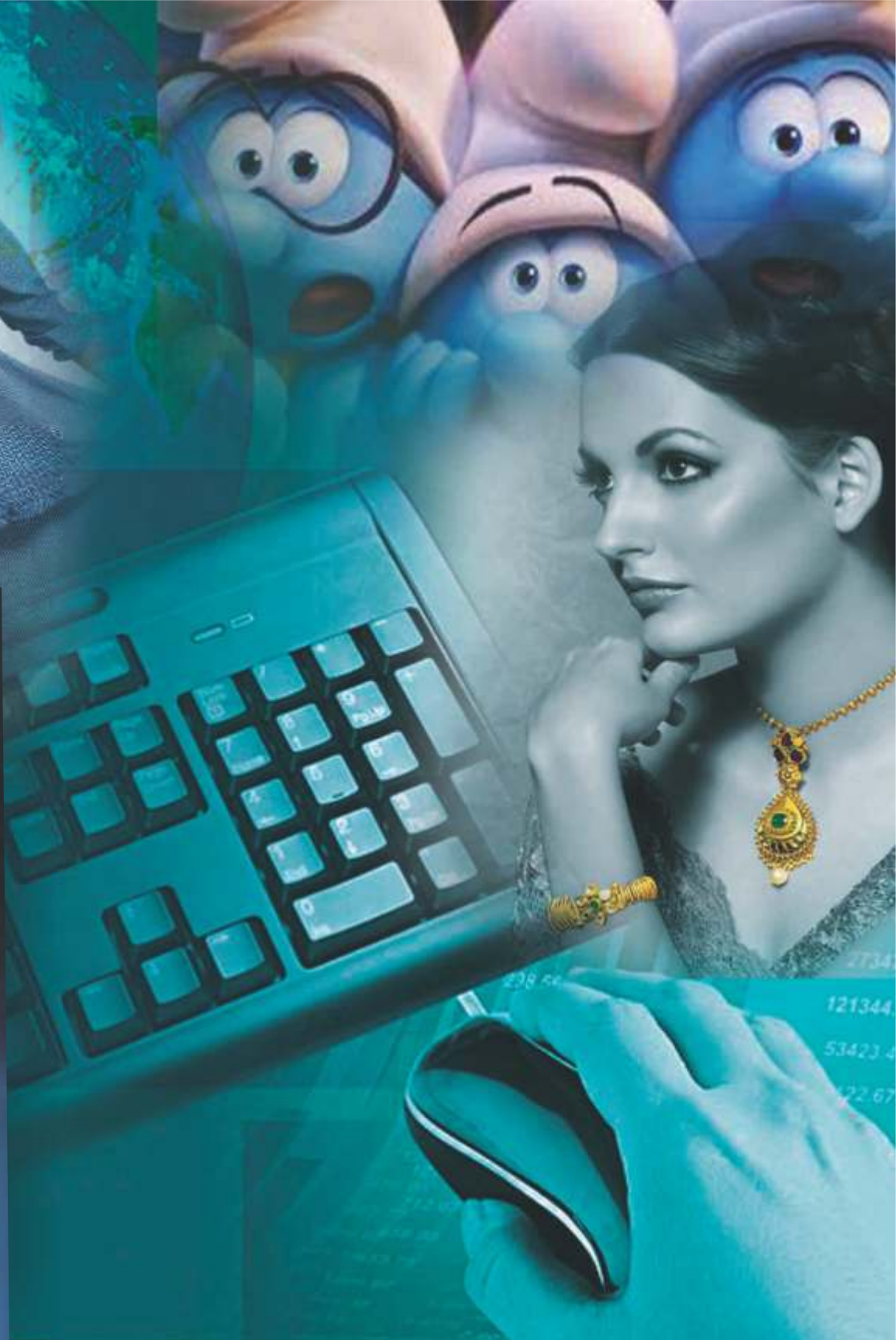
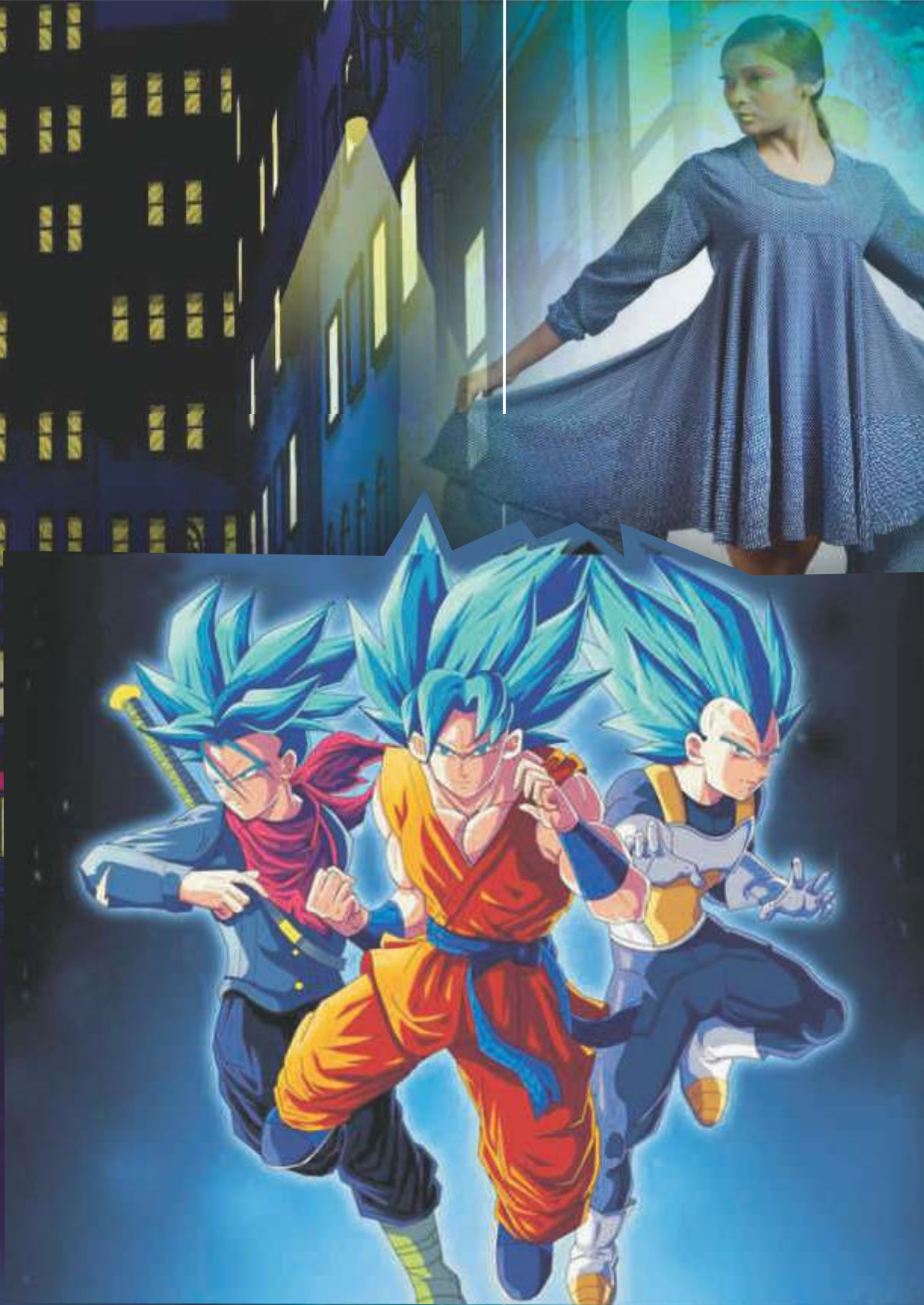
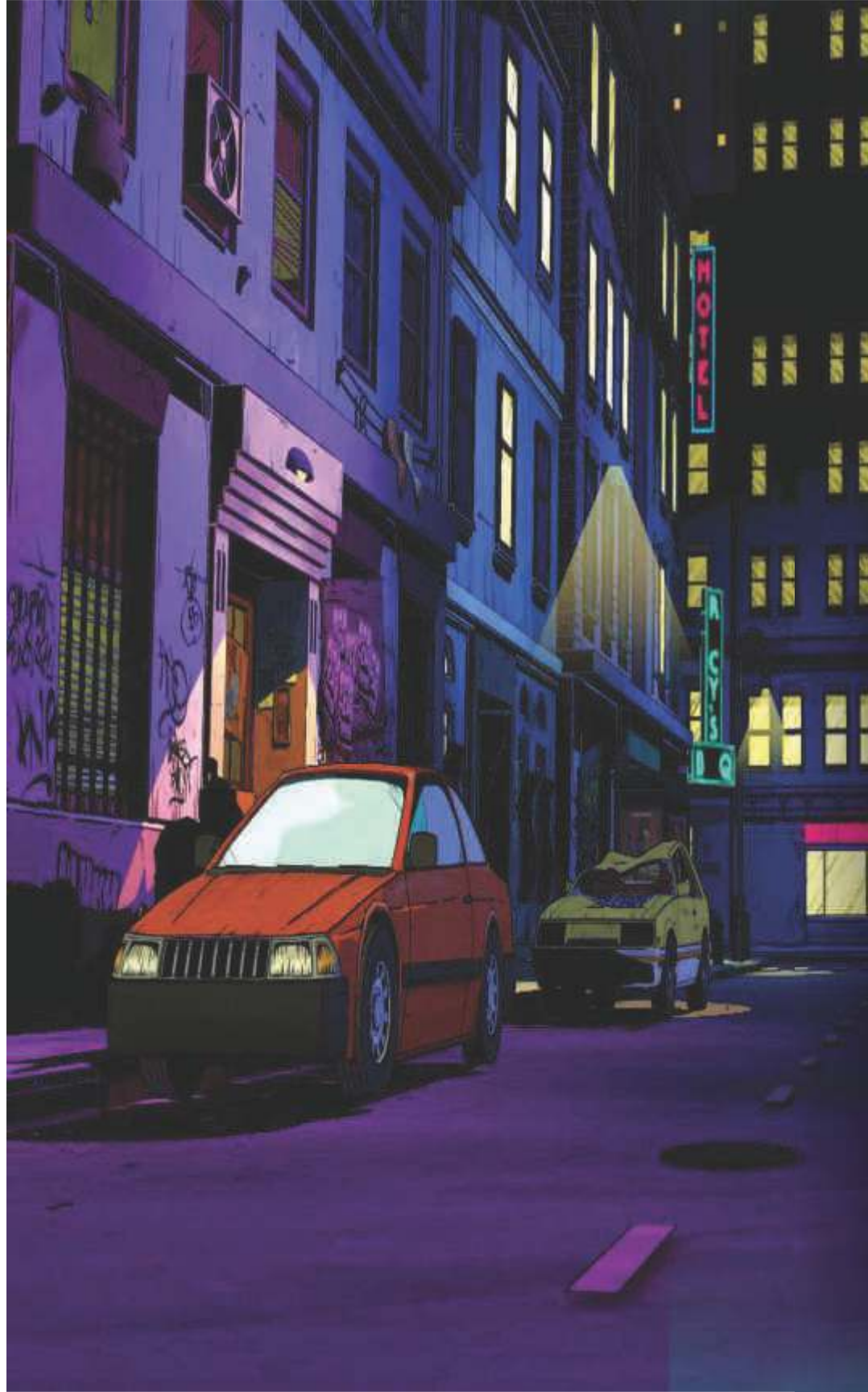
DreamZone pierces into right brain of young minds with fair flair for innovation, providing training on creative design such as Graphic Design, Web Design & Development, Animation & VFX, Interior Architecture & Design, Fashion Design, Jewelry Design and Photography for the last 13 years.

About Dream Zone



DreamZone adopts experiential learning methodology and collaborative learning techniques. It has won the Best Franchising Concept of the Year award of Franchise India Holdings in 2011 & Fast Emerging IT-Enabled Creative Training Institute of the Year Award – 2017.

As an industry leader spearheading creative and design training in India, DreamZone conducts national level events to promote and celebrate the creativity of its students. The annual flagship events of DreamZone are: Aesthetics, an exhibition of interior designs, Vibes, a fashion show, is a forum created for students to showcase their talents and garment creation skills and Anigra, a film festival screening animation films and films with visual effects.



Rediscover your
Creative Self



And make a
Career out of it

If you thought creativity is a rare skill, think again. Including you, every one of us are born creative. But we are rarely encouraged to exercise our creative - or right brain - skills such as storytelling, drawing, imagining, visual thinking and designing.

Today, creativity is making a comeback, as people are willing to pay a premium for design. And the good news is that there are software technologies and creative thinking

techniques that enable us to become creative once again within no time.

DreamZone, India's largest and fastest growing institute of creative skills, is at the forefront of democratising creative education by offering highly effective design courses for students of all backgrounds. You can rediscover your creative self and make a successful and rewarding career out of it.



We shape up your imagination



What **we do** and how **we do?**

DreamZone aspires to be the fountainhead of creative skills. We strive to create as many creative entrepreneurs and professionals as possible. And the market needs them in thousands.

We do so by imparting creative skills to our students with our world-class studios, expert faculty members and software.

But what differentiates us from others is our unique approach to creative education that places emphasis on experiential learning.

DreamZone means an opportunity for the students to be treated as creators. We give exposure to our students' creations through our events - film festivals, fashion shows, and interior & building design expos, so that our students gain the confidence and recognition they need to become creative entrepreneurs and professionals in their own fields.



Opportunities are unlimited



Your job is to jump in

Creativity and design are the keys to innovation and an enabler of business and societal progress. There is a surging demand and a booming job market for creative skills, in India and elsewhere.

Businesses and individuals are investing significantly in design as they think design as an important factor for their operations, sustenance and growth. Hence, many creative disciplines are increasingly gaining popularity.

The fundamentals are promising. The energy and vitality in India's creative community reassures all of us of the future prosperity. Now is the time to leverage it all. Take the plunge. Enroll in a DreamZone's certificate, diploma and master diploma courses in any of the following domains that are close to your heart.

- ▶ Interior Architecture & Design
- ▶ 2D / 3D Animation
- ▶ Fashion Design
- ▶ Editing & VFX
- ▶ Graphic and Web Design



Interior Architecture and Design

Transforming houses into homes

A house is not a home, till an interior designer makes it one. After exposure to global lifestyles, Indians want well-designed interiors. With increasing income levels and urbanisation, this sector is going to grow. India is expected to become the third largest market for construction overtaking Japan by 2020. Planning commission of India has proposed an investment of around 1,00,000 crores will translate into a healthy business for construction companies. This calls for more and more designers, which India does not have at the moment.

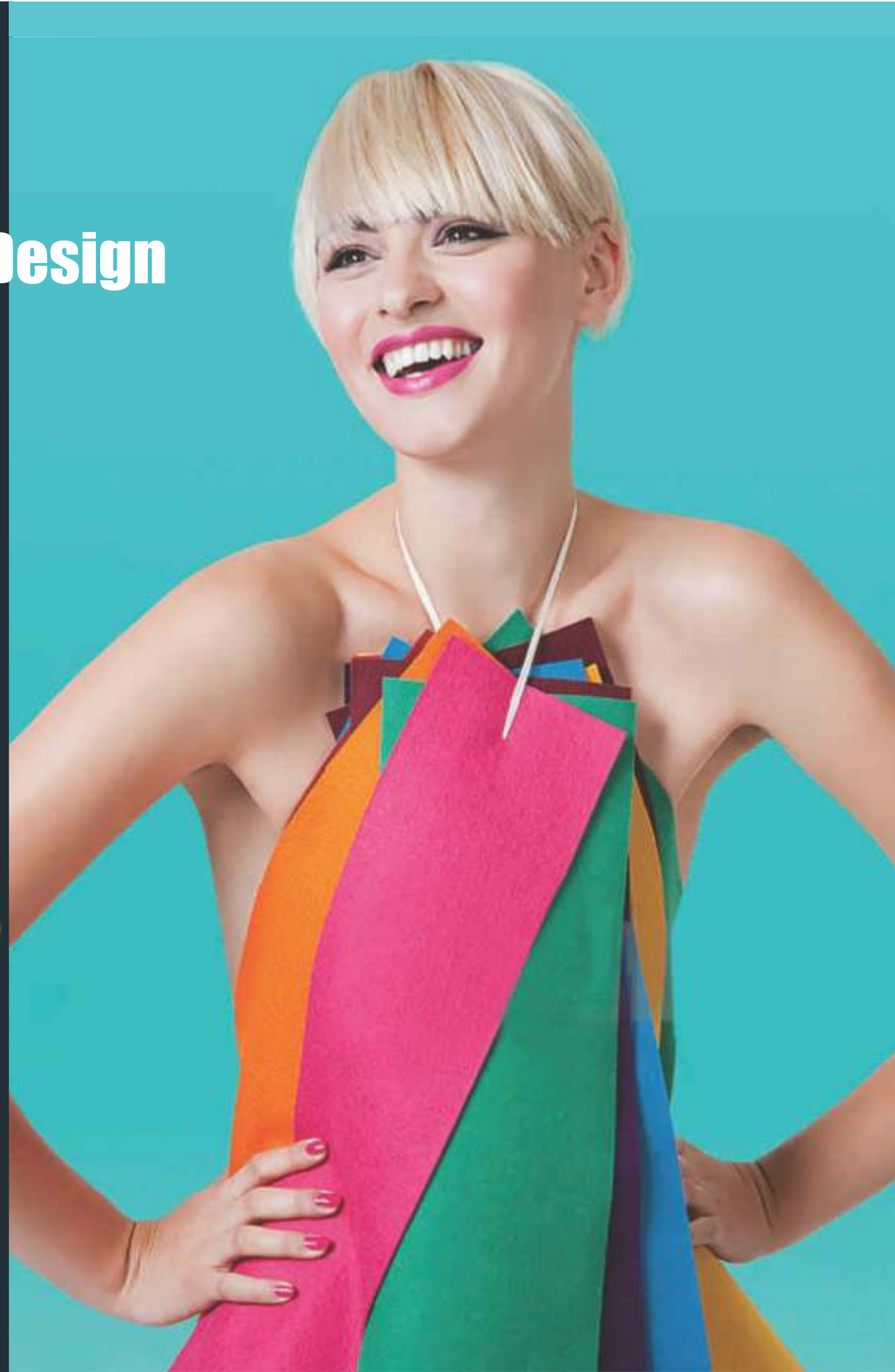
DreamZone's interior architecture design courses offer you rare insights into forms and functions; spaces and materials. We teach you how to conceive thoughtful interiors, woven around themes; how to communicate the ideas to your clients and ultimately, bring to life this most beloved segment of construction.

We have developed reference books in partnership with experts in the industry. In our exclusive resource centres, we conduct workshops for model making and offer training in project management thus making you a pro in the truest sense and in the shortest possible time.

Key course content

- ▶ Introduction to Interior Architecture & Design
- ▶ Basics of design
- ▶ Drawing
- ▶ Building Materials
- ▶ Design Process
- ▶ Design Elements
- ▶ Space Planning
- ▶ Human Dimensions
- ▶ Services - 1 & 2
- ▶ Design Elements
- ▶ Interior landscape
- ▶ Estimations & Specifications
- ▶ Professional practices, regulations, codes of conduct
- ▶ Project management
- ▶ Furniture fixture and equipments
- ▶ Furniture styles
- ▶ Computer Aided Design
- ▶ Rendering & Compositing
- ▶ Computer Aided Design
- ▶ Visualization

Fashion Design



Flourish ^{as a} Fashion Designer

The dynamic world of fashion is all around us like magazines, television, newspapers. Fashion design is all about inspiration. India's rich textile and design tradition is being constantly re-created in contemporary fashion.

Fashion has become the essential part of 21st century life. There is no walk of life where fashion does not play a role. It's influence is everywhere & clothing has been transformed from an essential we all need to our way of showing the world who we are.

In DreamZone, we train you to see design as a new opportunity for you to apply your creativity to a global market. We introduce you to all fashion concepts and also impart the aesthetic rigour you need to succeed in this ultra-competitive world. Thanks to our expertise in fashion CAD we can make you one of the next generation of tech savvy fashion designers.

Key course content

- ▶ Application of Design
- ▶ History of Fashion
- ▶ Textile Science
- ▶ Fabric
- ▶ Textile Design
- ▶ Pattern Making
- ▶ Draping
- ▶ Garment Construction
- ▶ Fashion Management
- ▶ Embellishments
- ▶ Computer Aided Pattern
- ▶ Drafting
- ▶ Computer Aided Fashion Design



Grafx and Web Design

For the **Digital Art** of Connecting the **Dots**

The world of business needs a lot of marketing done through art. Graphic and website design have become the inevitable tools of the trade, in this age of hyper-connectivity.

Common uses of graphic design include branding, websites, publications, advertising, packaging, type design, illustration, graphic interface design, print design, among others.

Our special courses on grafx and web design ensure that you traverse the whole range of tools and gain knowledge in

colours, typography and layouts. Your work will find a worldwide audience through advertising agencies and business houses.

Key course content

- ▶ Design Fundamentals
- ▶ Computer Aided Vector Animation
- ▶ Computer Aided Image editing
- ▶ Computer Aided Web Design
- ▶ Computer Aided Illustration
- ▶ Digital Audio Editing and Digital Publishing
- ▶ Computer Aided Page Layout and Digital Publishing



Animation

Spark a Career in Animation

Right from Walt Disney's spellbinding creations to the complex motion capture techniques of today, animation has come a long way in terms of technology. According to a FICCI-KPMG report, it is expected to double in size from Rs 4,500 crore in 2014 to over Rs.9,500 crore in 2020. Film making and animation form a major junk of this sector.

We welcome you to create characters that stand the test of time and draw in crowds. If you think you have that spark in you, we can help you take it further. We begin with simple

lines, with sketching, and then move on to more complex functions. We ensure that your focus firmly remains in visualization.

Key course content

- ▶ Sketching and Story boarding
- ▶ Computer Aided 3D Modelling
- ▶ Computer Aided Advanced 3D Modelling
- ▶ Animation Fundamentals
- ▶ Computer Aided Animation
- ▶ VFX



Editing and VFX

Pump out high quality shows

Take the effects to a new level of craftsmanship. According to industry reports, the current size of the animation and special effects industry is US\$ 247 (Rs.1643.7crore) million with a per annum growth rate of 20%. DreamZone offers a large number of post-production courses in understanding digital acquisition, visual effects and compositing, sound editing and video editing.

Editing

We teach you how to creatively work with the layers of images, story, dialogue, music, pacing, as well as the performances of actors and effectively “re-imagine” and even rewrite films to craft a cohesive whole.

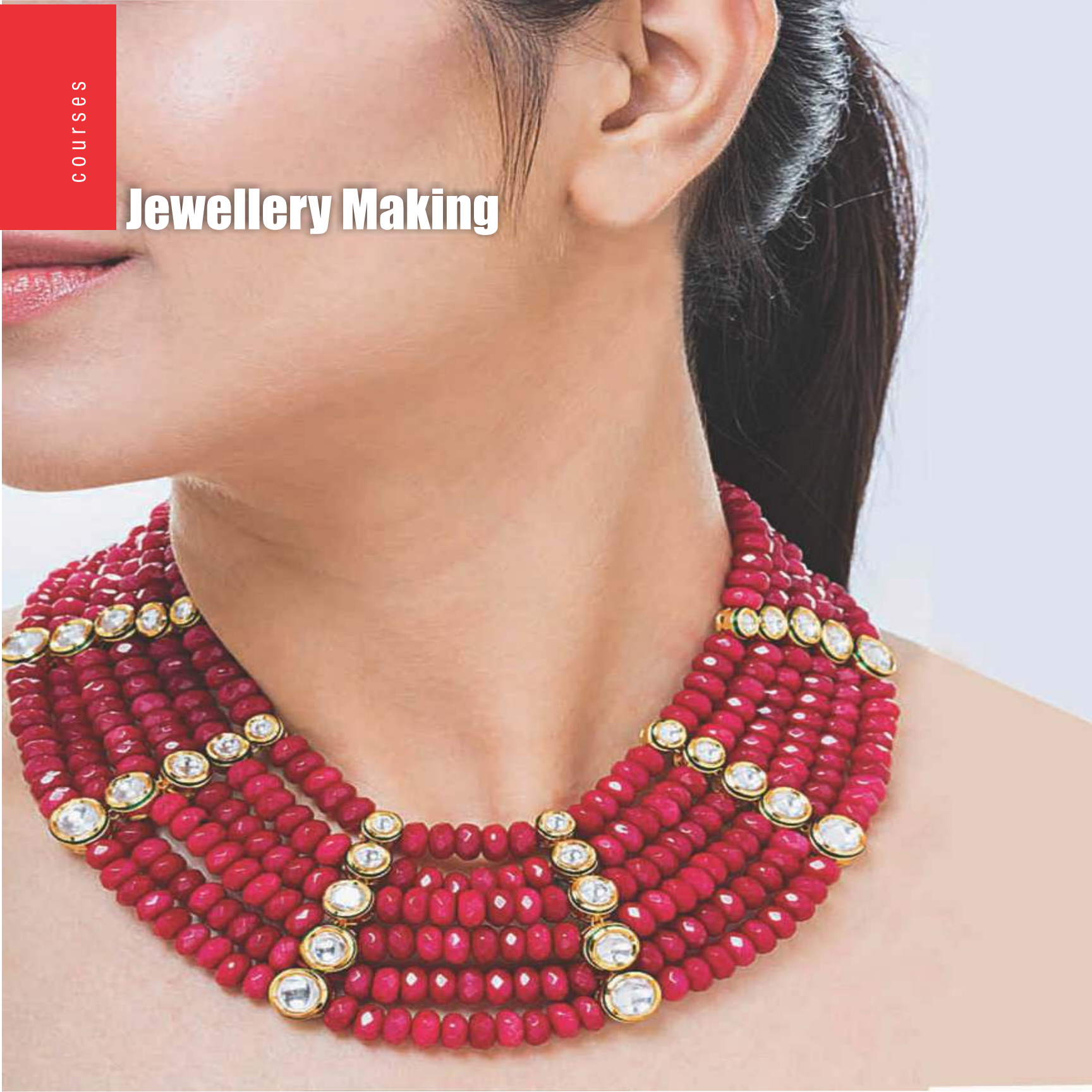
VFX

Visual effects is a subject that every avid film goer feels fascinated with. This stream is all about manipulating reality. We teach you the art of combining live-action footage with generated imagery to create a separate environment that exists only in the imagination - and would be impossible to recreate in actual conditions.

We teach you the use of multiple tools and technologies such as graphic design, modeling, animation and similar software, while special effects are made on set, such as explosions, car chases and so on.



Jewellery Making



Crafts of making heads turn

Jewelry designing, making and trading has been an integral part of the human society since five thousand years and more. In fact, our country is world renowned for its jewellery and jewellery designs since ancient times. The global fashion industry welcomes professionally qualified jewelry designers from across the world. There is a perpetual requirement of creative minds that can create designer jewellery and other fashion accessories for fashion shows and for fashion retailing.



Jewelry designing is a growing sector of the Indian economy

and it earns a lot of foreign exchange for our country. Moreover, in India, people have become more conscious about the jewellery they wear, it's no more a mere investment but a style statement and this has led to a great demand for creative hands who can design jewellery for different moods and occasions.

DreamZone courses cover end to end - from pencil sketching to jewelry assembling to designing, manufacturing and 3D printing jewels. By learning a basic techniques, you should be able to construct unique styles of jewelry sets, necklaces, bracelets, earrings and more.

We leave out no material - beads, knitting wires, paper quills, teraacotta, leather, wood, crochet, silk thread and precious metals. We also teach software that enable you to visualize jewelry design in 2 dimensions, 3D modelling and 3D printing.

Key course content

- ▶ Introduction to Jewellery Making
- ▶ Sketching - Manual Illustration
- ▶ Creating Prototypes
- ▶ JCADD & Manufacturing
- ▶ JCADD & 3D Print Manufacturing



Photography



Certificate course in Photography

The professional photography industry's revenue is expected to grow rapidly. Over the five years to 2022, improving economic conditions are expected to further drive industry revenue growth. Higher disposable incomes will boost consumer spending on professional photography services. This is going to be one of the most attractive careers today where you can pursue an enjoyable career and also earn well.

Learn how to make your passion your career. Understand the way you can make moments come alive. Follow your heart.

But learn the essential techniques first.

- ▶ Architecture Photography
- ▶ Product Photography
- ▶ Fashion Photography
- ▶ Portrait & Candid Photography

Graphic Designer
VFX Artist
 3D Character Animator
 3D Visualiser
 3D Modeller
 Character Designer
 3D Rigging Artist
 Sound Editor

Dream Career

CAREER PROFILES YOU CAN OPT THROUGH DREAM ZONE

A boom in the Global animation, Fashion Designing and Jewellery Designing, the multimedia Industry has given rise to multiple skills and opportunities that the industry is always looking for. The segments that DreamZone prepares you for include International Studios, Indian Animation film Studios, Television Entertainment, Graphic & Web Design (Advertising & Internet) Gaming, e learning, Scientific & Medical Animation, Architecture & Engineering and many more.



E-Learning
 Image Editor
Motion Tracking

Fashion Designer
 UI Designer
 Illustrator

3D Lighting Specialist
 Flash Designer
 2D & 3D Compositing Artist
 Game Modeller & Animator
Jewellery Designer
Web Designer
 Visualiser
 Photoshop Artist
 Photographer

Dream Zone

A JOURNEY THROUGH IMAGES

ANIGRA

SHORT FILM FESTIVAL

Take your passion for filmmaking to the next level by enrolling yourself in ANIGRA – DreamZone's very own short film festival, open to all PG and Master Diploma students, pursuing Animation and Visual Effects. All participants will get the real-time experience of working on a film and having their work presented on the Big Screen. The best film screened will also be awarded based on the various categories presented. These include: ▶ Short Film ▶ Ad Film ▶ Public Social Awareness (PSA) Film

INTERIOR TRENDZ

INNOVATION DESIGN FESTIVAL

Go creative as you bring out the best of innovativeness with astounding and functional design applications to add a touch of décor and style to your interior and prop design and have your work displayed and appreciated at INTERIOR TRENDZ – An innovation design festival by DreamZone. Our Interior Design and Product Design students will get to work on real-time design and modeling as they come up with innovative ideas and present them. They will get to interact with Top Architects and have their work assessed by them.



VIBES 360°

THE COMPLETE FASHION SHOW

Become a Fashionista as you go all out with a wide variety of designer outfits and trendsetting fashion wear created by you as you have your style showed off and applauded by all, in VIBES 360° - The complete fashion show, presented by Dream Zone. Our Fashion Design students will get a chance to have their designs showcased on stage and meet Top Celebrities and Directors of the Fashion World, to be handpicked for their excellence and trendsetting designs.



AWARDS



MEMBERS OF



ico-D International Council of Design
leading creatively



NEWSPAPER

ARTICLES



TV CHANNEL

TELECAST



Students have their Say

DreamZone was truly empowering and considerate to help the students transform from novice to the pro. We were taught by skilled professionals guiding us in the class hours and also in project works. This certainly benefited as today, I have my own company - Samri Interior & Construction Pvt Ltd and I have worked on a few commercial and residential projects in Tumkur & Hassan. I am grateful to be introduced to DreamZone School of Creative Studies.

Samikshaa K. Reddy
Master Diploma in Interior Architecture & Design

Learning at DreamZone was a great opportunity in many ways. With the provision to experience practical learning, it will help meet my workplace to deliver optimized results. DreamZone gave me a chance to experience academic and professional world altogether. I would like to thank Ms. Asha, Sathya Mam and Latha Mam for providing us with a spectacular learning environment.

N. Vidyashree
Professional in Fashion Design

During my secondary education, I had basic knowledge regarding multimedia. Exploring 2D animation, photography and Adobe works initially, led to my major interest in Interior Designing. Adding cheery to the cake, the completion of Interior designing from DreamZone Banashankari proved to be one of the best career decision. It not only provided necessary guidance but also laid a solid basis for my career. Thank you DreamZone!

P. Prithvi
Master Diploma in Interior Architecture & Design





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